



Join our Team



Nene
Park
Trust

Head of Fundraising

Fundraising Team

Nene Park Trust's Fundraising Team plays a central role in securing the charitable income that funds our work, from landscape-scale conservation and heritage projects to community programmes that connect people with the Park. As Head of Fundraising, you will lead the team, driving an ambitious and diverse fundraising programme that spans Trusts and Foundations, statutory funders, corporate partnerships and individual giving, and helping to realise the Trust's considerable ambitions for Nene Park and the communities it serves.

Location

This role is based at our head office in Ferry Meadows – Ham Farm House, Ham Lane, Peterborough, PE2 5UU. We offer a hybrid working policy which means you will need to work in the office at least two days a week

Working Hours

This is a full-time permanent position, working 37.5 hours a week. Core hours are typically 9am-5pm with some flexibility around that. The Trust provides a total of 33 days' annual leave, which includes Bank Holidays.

Salary

£50,736 - £56,000 per annum, subject to experience.

Hello from the CEO

Thank you for the interest you have shown in the post of Head of Fundraising at Nene Park Trust.

This role sits at the heart of our fundraising effort, leading a talented team to secure the charitable income that funds our work – from Lottery and Trust applications that underpin our major projects, to the growing corporate and individual giving programmes that are deepening our connection with local supporters and businesses.

Nene Park Trust is the registered charity which looks after Nene Park in its entirety. Established in 1988 to ensure that the Park would be managed and protected forever, the Trust looks after all maintenance, coordination of the Park's activity programme and administration of commercial properties in the Park.

Our impressive vision

We envision Nene Park as the crown jewel of the region, a sanctuary for heritage, culture and wildlife, and a playground offering diverse recreational activities for all the people of Peterborough and beyond.

In collaboration with our partners and the vibrant communities of Peterborough, we have crafted an ambitious and progressive Nene Park 'Master Plan'.

This visionary blueprint, which takes us well beyond our historic boundaries, tackles a spectrum of challenges and opportunities, guiding our journey towards a vibrant future. Please dive into the details of our exciting plans at

www.nenepark.org.uk/strategy-and-policies.

Our inclusive recruitment promise

Each individual that is employed by the Trust brings their own perspective through their unique life and work experience that may go beyond the details included in our job descriptions and recruitment packs.

That's why we value and welcome applications from diverse groups in terms of race, religion, gender, sexual orientation, age or disability.

If this role, and the work that we deliver, excites you, and if you think you would be a great fit, then we would love to hear from you!

Our recruitment process is designed to be inclusive.

As such, we have adopted a range of inclusive working practices including anonymised application scoring and ensuring we have diverse interview panels.

We understand that there are many barriers when it comes to applying for jobs and if you feel there is anything preventing you from applying for this one, whether that be disability, money, internet access, childcare arrangements or anything else, please get in touch so we can support you through the application process.

In this pack you will find more information about this position and how to apply if you're interested.

I wish you success with your application.

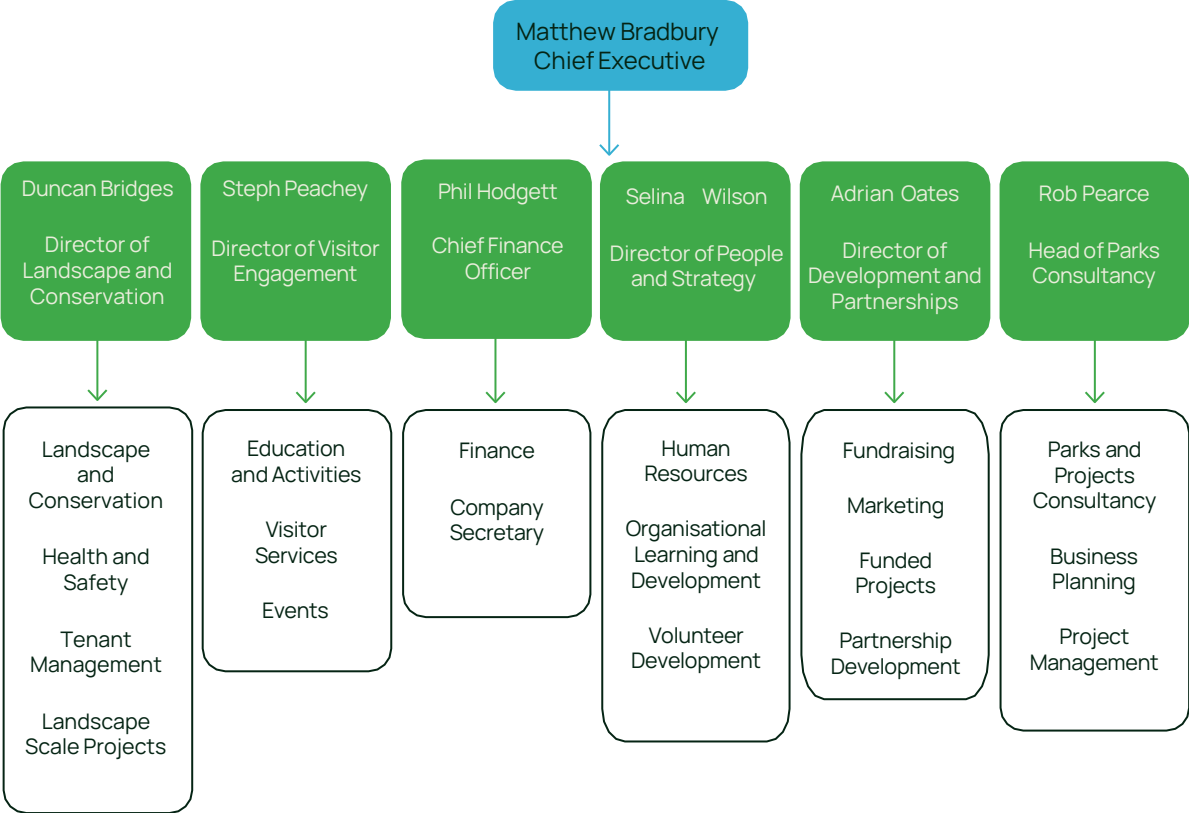


Yours faithfully,

A handwritten signature in black ink, appearing to read 'Matthew Bradbury', written over a light blue background.

Matthew Bradbury
Chief Executive
Nene Park Trust

Leadership Team



The Role

Head of Fundraising

Nene Park is one of the region's most loved open spaces, and fundraising is central to everything we do, from major conservation and heritage projects to the everyday work that keeps the Park thriving for visitors, wildlife and communities. As Head of Fundraising, you will play a vital role in securing the charitable income that makes this possible.

You will lead and manage a small, dedicated Fundraising Team of four people, bringing expertise across all income streams - particularly Trusts, Foundations and Lottery funders, where the bulk of our charitable income is secured, and in our growing corporate and individual giving programmes.

You will be someone who can write a persuasive six-figure grant application, cultivate a relationship with a local business sponsor and inspire a donor to give regularly. You will work closely with colleagues across the organisation to develop compelling cases for support and ensure that the story of what we do, and why it matters, reaches the people who can help us do more of it.

Your experience

A proven track record across multiple fundraising streams

You will have demonstrable experience of writing successful applications to charitable trusts, foundations and Lottery funders, as well as making the ask to corporates and individuals. You will understand what funders and supporters are looking for and know how to craft a compelling, evidence-based case for support

The ability to grow and develop fundraising programmes

Whether building relationships with local businesses, developing a donor journey or running fundraising campaigns and appeals, you will be comfortable working across multiple income streams simultaneously.

Strong relationship-building and stewardship skills

You will have a natural ability to develop and maintain meaningful relationships with donors, funders and supporters. You will be as comfortable writing a personal thank-you letter as you are meeting with a grant-making body.

Leadership that brings out the best in others

You will have experience of leading and managing a team, setting clear goals and supporting people to achieve their potential. At Nene Park Trust, we are values-led and you will be someone who can model our culture.



Job Description

Reporting to: Director of Development and Partnerships

General purpose

Guided by Nene Park Trust's Business Plan and Fundraising Strategy, the Head of Fundraising will lead and develop a comprehensive fundraising programme across all income streams. You will need to be highly competent at applying to Trusts and Foundations, including Lottery funders - our most lucrative channel for charitable income, whilst also able to drive the growth of our corporate and individual fundraising programmes which are at an exciting stage of development.

As the senior member of the Fundraising Team, you will oversee and lead innovative fundraising campaigns, appeals and events, and build and steward lasting relationships with donors, partners and supporters at local and national levels.

You will lead and manage the Fundraising Team, setting clear objectives, supporting professional development and driving high performance aligned to the Trust's values and culture. Working collaboratively with colleagues across the organisation, you will ensure fundraising activity is well-coordinated, compliant and impactful, helping to secure the income needed to realise the Trust's considerable ambitions.

Key deliverables

Fundraising Strategy and Planning

- Lead the delivery of the Trust's Fundraising Strategy, devising and managing an annual work programme that covers a wide range of fundraising opportunities, maintains diverse and sustainable income streams, and builds the organisation's voluntary income capacity to meet its strategic aims and objectives.
- Initiate, manage and coordinate major project-based fundraising campaigns, events and other activities in support of the Trust's Business Plan.
- Monitor best practice among close competitors and the wider charity sector to ensure the Trust's approach to fundraising is coherent and delivering the required impact.
- Ensure that all fundraising activity is responsible, delivery-focused and compliant with relevant charity and statutory legislation, fundraising regulations and recognised codes of practice.

Trusts, Foundations and Statutory Funding

- Lead the development and submission of grant applications to charitable trusts, foundations and statutory/public bodies to support standalone projects, capital purchases and core cost recovery.
- Help develop cases for support, business cases and budgets for projects and activities, and support project leads to monitor and control work programmes and expenditure.
- Ensure timely and accurate reporting to funders and other stakeholders in line with grant conditions.
- Identify funding information sources and carry out in-depth research on funding opportunities.

Corporate Fundraising and Partnerships

- Build relationships through networking with local and national organisations to attract sponsorship, corporate donations and other partnership opportunities.
- Lead the cultivation, solicitation and stewardship of corporate supporters and donors in collaboration with the Chief Executive, Senior Leadership Team and Trustees.
- Develop strong cases for support to present a compelling proposition to corporate partners and sponsors.



Key deliverables (cont)

Individual and Community Fundraising

- Oversee and support the team to raise money from individuals, including community fundraising, regular giving, in memoriam giving and membership.
- Plan and coordinate the stewardship of individual supporters and develop the donor journey, including the provision of NPT membership.
- Manage a schedule of regular appeals and campaigns to supporters through a variety of communication channels.
- Utilise fundraising and marketing tools, such as online donation platforms, crowdfunding and mailshots, to encourage donations and other forms of giving.
- Develop and implement fundraising events and supporter engagement activities within the Park and elsewhere.
- Subject to strategic priorities, develop the potential for major donor and legacy fundraising.

Supporter Relations and Data

- With support from colleagues, maintain and develop the Trust's CRM system to underpin effective individual and corporate supporter management.
- Ensure the fundraising function remains compliant with all relevant data protection laws and fundraising regulations at all times.
- Manage and oversee fundraising budgets responsibly and in line with the Trust's financial policies and procedures.
- Contribute to reporting on the Trust's fundraising performance, providing regular and accurate updates to the Chief Executive and Trustees.

Team Leadership and Management

- Provide clear, values-based leadership to the Fundraising Team, creating an environment where people can bring their best to the Trust.
- Effectively manage and support staff through regular meetings, setting and reviewing work programmes and objectives, annual performance reviews, and identifying training and professional development needs.
- Build strong working relationships with colleagues across the organisation to engage their support for fundraising initiatives.



Person Specification

Requirements – knowledge and experience:

- Degree level qualification or equivalent experience, with evidence of recent and ongoing professional development relevant to fundraising
- Extensive experience of fundraising across multiple income streams, including writing successful applications to charitable trusts, foundations, Lottery and statutory funders
- Demonstrable experience of building and implementing individual giving and corporate fundraising programmes
- Track record of securing corporate partnerships, sponsorship and grants
- Experience of creating and implementing a successful fundraising strategy that has significantly increased revenues
- Experience of leading and line managing a fundraising team, motivating individuals to achieve their potential
- Experience of compiling and overseeing budgets for projects, taking into consideration funders' requirements
- Familiarity with CRM software, databases and MS Office

Requirements – skills and abilities:

- Exceptional written communication skills, with the ability to write compelling, persuasive funding applications and cases for support
- Strong networking and relationship-building skills, with the ability to present confidently to donors, funders and partners
- Strong financial acumen, with the ability to work within agreed budgets and maximise return on investment
- Ability to collate and analyse data to produce informative reports for funders and internal stakeholders

Requirements – styles and behaviours:

- Strategic thinker with creativity and an entrepreneurial attitude towards fundraising
- Self-motivated, proactive and resilient, particularly when faced with setbacks
- A collaborative team player who inspires and supports colleagues
- Calm under pressure with the ability to deliver high-quality work to deadlines
- An appreciation of parks and countryside and the outcomes they deliver for environment, health, education and social cohesion

Other points:

- Ability to attend events and other activities outside of normal working hours



Why join us?

At Nene Park Trust, we recognise that the high level of service we deliver is dependent upon our excellent staff team and as such, we want to recognise employee's commitments to the Trust through an extensive rewards package.

Here are just a few of the things we offer:

Pension Scheme

The Trust provides a generous pension scheme for those eligible. Exceeding the Government's minimum requirements, we contribute 10% of employees' gross salaries directly into their pension pots. An employee's minimum contribution level is 3%, though employees may choose to contribute more.

Employee Discounts and Free Parking

All employees are entitled to free parking at our sites as well as employee discount at our cafes, restaurants and shops.

Learning and Development

With plenty of learning and development opportunities available throughout the year, the Trust is keen to provide all employees with the skills and learning they need to successfully deliver their roles and develop their careers at the Trust.

Health Care

The Trust provides access to its comprehensive health care plan with Westfield Health which includes a 24/7 doctors' advice line, cash back for a variety of services including optical and dental and numerous therapy treatments.

Life Insurance

The Trust provides life insurance cover of five times' annual salary in the event of death in service for employees who have completed 12 months.

Health and Wellbeing

The Trust has a number of appointed Health and Wellbeing Champions, all of which are Mental Health First Aid trained, and implement and deliver a wide range of initiatives to support employee health and wellbeing throughout the year.

INVESTORS IN PEOPLE® We invest in wellbeing Gold

Nene Park Trust are proud to have Investors in People (IIP) Gold Level accreditation. This means that as a result of our leadership and management practices and the way in which we support, empower and encourage learning amongst our employees, we can proudly say that we are part of the top 17% of organisations that have reached IIP Gold status!



How to apply

If you are interested in applying then please submit your application using the forms provided on our website: www.nenepark.org.uk/vacancies

Forms must be sent by **12:00 on Monday 3rd August 2026** to recruitment@neneparktrust.org.uk

The information you provide on your form will be used to support the scoring process and will determine if you are successful for interview.

If you require a printed copy of an application form please contact us using the details on the back page.

Shortlisted applicants will be contacted by Tuesday 11th August 2026 and interviews will be held from the week commencing 24th August 2026 at our Head Office, Ham Farm House, Ham Lane, Peterborough, PE2 5UU.

An offer will be made to the successful candidate shortly after the interview date. Candidates should note that any offer of employment made by Nene Park Trust will be subject to satisfactory written references. You must also be able to demonstrate that you have the right to work in the UK and that you have the qualifications listed in your application.

Nene Park Trust is committed to the safeguarding and welfare of its employees, volunteers and visitors. Our safeguarding policy is issued to all new staff as part of our induction process and has been created to ensure that all individuals coming into contact with the Trust are safe and free from harm and therefore, where appropriate, we ask our employees complete a Disclosure and Barring Service (DBS) check.

You are always advised not to resign from your present employment until any offer of employment has been confirmed.



Further Information

For an informal discussion about this role please contact our Director of Development and Partnerships, Adrian Oates - adrian.oates@neneparktrust.org.uk.

If you require any further information about our recruitment processes, or would like to discuss your access needs, such as wheelchair access or hearing support, please state this in your application form, or email recruitment@neneparktrust.org.uk and we will do our best to support you.





We can't
wait to hear
from you!

Contact us

If you have any questions about this role, we'd love to hear from you. Please get in touch with our team.



Nene Park Trust
Ferry Meadows,
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