



Corporate Sponsorship Opportunities

peterboroughcelebratesfestival.co.uk

16-17 May 2026

Ferry Meadows, Nene Park, Peterborough



We are pleased and excited to announce, Peterborough Celebrates Festival is back again for its fifth year! A free-to-attend, family-orientated festival, which celebrates all Peterborough has to offer and brings people together to see, make and do new things. As 2026 is the National Year of Reading, we are taking inspiration from this, giving the festival a Year of the Story theme: 'Every voice has a story. Every culture tells it differently. Every story matters.'

With no funding to support the festival, your sponsorship allows us to keep the festival free to attend for all, and more meaningful for those who attend and take part. Help us to spotlight the best of the city, creating a feel-good festival to feel good about!

WHY SUPPORT?

Be part of one of the city's biggest cultural events of the year

Support your local charity, helping to continue improving the quality of life in Peterborough

In the last 5 years, over 70,000 people enjoyed the festival

Reach, connect and network with new audiences

Showcase your brand, build your reputation and awareness across the city

SPONSORSHIP PACKAGES

	£2,000 +VAT	£4,000 +VAT
• Logo on sponsors thank you banner at the festival	●	●
• Logo on sponsors page of the website with link to your website	●	●
• Logo displayed on LED screen at the festival	●	●
• Included in sponsors thank you social media post on Nene Park Trust platforms	●	●
• Included in sponsors thank you social media post on Peterborough Celebrates Festival platforms	●	●
• Invitation to exclusive sponsor event for the festival – your chance to network with other sponsors and festival partners	●	●
• Dedicated thank you post on Nene Park Trust social media platforms		●
• Dedicated thank you post on Nene Park Trust LinkedIn		●
• Logo on festival map (three available)		●
• Logo on festival line up (three available)		●
• Included in Parklife magazine, thanking sponsors (reaching 8,000 readers)		●
• Opportunity to volunteer at the festival in own branded t-shirts		●
• Included in Nene Park Trust e-newsletter thanking sponsors		●
• Mention as a sponsor in the event press release (three available before the end of March)		●
• Included in the end of festival highlights video – shared on Nene Park Trust social media platforms		●

BESPOKE PACKAGES

Dealt with on a case by case basis to allow you to get the most from your sponsorship. Enjoy the benefits above, plus the opportunity for the following benefits:

Higher value packages (£5,000+)

- Dedicated sponsor banner at the festival
- Opportunity to have a Q&A with the festival host on stage
- Sponsor interview on PCR FM
- Exclusive performance space sponsor
- Branded stand at the festival
- Mentioned as a sponsor in multiple press releases
- Exclusive community activity sponsor, engaging with participants in the run up to the festival and over the weekend

If you are interested in supporting the festival, we would love to hear from you! Please email us to start a conversation: fundraising@neneparktrust.org.uk



Nene Park Trust

Registered Charity No 800067

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